



Golf Course News

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Rogers, CGCS attends GCSAA Education Conference and Golf Industry Show

Colonia, N.J. – Lance Rogers, CGCS, Golf Course Superintendent at Colonia Country Club in Colonia, N.J., was one of more than 23,000 attendees at the 2007 Golf Course Superintendents Association of America (GCSAA) Education Conference and Golf Industry Show, Feb. 19-24, 2007, at the Anaheim Convention Center in Anaheim, Calif.

The Golf Industry Show, presented by GCSAA, the National Golf Course Owners Association (NGCOA) and the Club Managers Association of America, is an innovative trade show that features unparalleled networking opportunities and hands-on access to golf course and facility management solutions for professional members of the golf industry. Also participating as supporting organizations were the Golf Course Builders Association of America (GCBAA), the American Society of Golf Course Architects (ASGCA) and the National Golf Foundation (NGF). The 2007 Golf Industry Show attracted a record 23,109 industry professionals, including golf course superintendents, owners, club managers, builders, architects, appraisers, developers, green chairmen and golf professionals.

A record-setting 7,086 attended the 2007 GCSAA Education Conference, which offered 118 seminars and 50 additional hours of educational sessions covering all ranges of golf course management, including agronomics, communication and business management.

The trade show covered the full spectrum of golf facility management and golf business, with 981 exhibitors and 291,250 square feet of exhibition space representing all aspects of a golf operation – from ownership and feasibility to design, construction and operations.

The 2007 floor layout was highlighted by four solution centers providing the latest industry technology, communication and education. Each solution center featured hands-on activities, influential programming and appearances, and interactive displays focused on strategies and techniques for successful teamwork and golf course, facility and club operations.

GCSAA is a leading golf organization and has as its focus golf course management. Since 1926, GCSAA has been the top professional association for the men and women who manage golf courses in the United States and worldwide. From its headquarters in Lawrence, Kan., the association provides education, information and representation to more than 21,000 members in more than 72 countries. GCSAA's mission is to serve its members, advance their profession and enhance the enjoyment, growth and vitality of the game of golf. The association's philanthropic organization, the Environmental Institute for Golf, works to strengthen the compatibility of golf with the natural environment through research grants, support for education programs and outreach efforts. Visit GCSAA at www.gcsaa.org.

For more information about the GCSAA Education Conference and Golf Industry Show, visit www.golfindustryshow.com.

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